AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable FEDER	le box) RAL CANDIDA	ATE	🕅 STAT	E/LOCAL CA	NDIDATE
To Av. Windo	ail Themselve w, Federal Ca	s of The Low ndidates Mus	rest Unit Chast Sign The	arge During a Certification C	Political On Page 3
Station and	d Location:	KUTI	J	Date:	121/12
I,	tlttoni	Yen			
being/on behalf	`of:	Lary Horla	ort		, a legally
qualified candid	late of the	Republican	Mark 1901 - Shaharan ay an an an an an an an		political
	ice of:		101	***	
in the	gangal	The state of the s			unimental and a second
election to be h	eld on:	November 19°	90p	New York Control of the Control of t	
do hereby reque	est station time as i	follows:			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
i					
Total Charg	jes: \$ 90	5,440			

For programming that, in whole national importance," list the m	e or in part, "communicates a message reatters below:	elating to any political matter of
	the above described broadcast time has	been furnished by:
nd you are authorized to annou represent that this person or en ommittee/organization of the le	nce the time as paid for by such person etity is either a legally qualified candidate.	or entity. e or an authorized
he name of the treasurer of the	candidate's authorized committee is:	
his station has disclosed to me and discount, promotional and o	its political advertising policies, including the sales practices (not applicable to fee	ng: applicable classes and rates; deral candidates).
	DISCRIMINATE OR PERMIT DISCR THE PLACEMENT OF ADVERTISE	
To Be Signed By	Candidate or Authorize	d Committee
To Be Sigi	ned By Station Represent	tative
Accepted	Accepted in Part	Rejected
Signature	KRISTEN HENDERSON	POUTICAL ADV. SPECIAUS

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KUTV	299 S Main St Ste 150	Salt Lake City, UT 84111
		SHOS SHOW

09/24/12-11/02/12 1373718 Contract # Schedule Dates

Advertiser

Agency Product Brand

POLITICAL CANDIDATE (ns) (1186) Governor Gary Herbert-R (74153) **R&R Partners (11757)**

Herbert- \$pot TV- General :60 (473723) Hendersoh, Kristen (2948) KUTV/KMYU edro, Amy

uyer Name

hone/Fax

Governor Gary Herbert-R 837 East South Temple Salt Lake City, UT 84102

Salesperson Sales Office

Local/Spot Agency BRD 801) 746-5926 100 401

Standard

illing Type

omments

Account Types

Last Modified Date Entered **Entered By** CO-0P

Headline # Demo

Package Deal Order Type

Commission % Commission

Net Total

09/17/12 09/24/12

Normal A2554

Sales Tax

\$14,316.00 \$81,124.00

Salt Lake City (KUTV) By Broadcast Month Sep. 2012 Oct. 2012 Nov. 2012 Grand Total: Chantryce Diehl 15.00

\$12,800.00 \$59,140.00 \$23,500.00 \$95,440.00

6 13 13 56

Total \$1,100.00 \$270.00 \$600.00 \$550.00 \$300.00 \$700.00 \$1,100.00 \$1,100.00 \$1,100.00 \$800.00 Rate Spots

×

Sū Sa <u>ئ</u> ×

Tu We Th ×

SPW Mo ×

> 1:00 5:30A- News-2 News This 1:00 5:30A- News-2 News This

10/08/12-10/12/12 10/22/12-11/02/12 10/08/12-10/19/12 09/24/12-09/28/12 10/08/12-10/12/12

Line Type / Break Type (Ref #)

Line

2.0 Normal Line / News 3.0 Normal Line / News

1.0 Normal Line / News

Length

Morning 530a

\$600.00 Salt Lake City (KUTV) \$2,800.00 Salt Lake City (KUTV) \$1,100.00 Salt Lake City (KUTV)

\$2,200.00 Salt Lake City (KUTV)

\$2,200.00 Salt Lake City (KUTV) \$2,200.00 Salt Lake City (KUTV)

Entered

Comments

9/17/12 9/17/12 9/17/12 9/17/12 9/17/12 9/17/12 9/17/12 9/17/12 9/17/12

> \$1,800.00 Salt Lake City (KUTV) \$1,800.00 Salt Lake City (KUTV)

\$1,800.00 \$1,800.00

× × × × 1 × × × × × × × ×

> 1:00 5P- News-2 News at 5p 1:00 5P- News-2 News at 5p

09/24/12-09/28/12

11.0 Normal Line / News 12.0 Normal Line / News

10/08/12-10/12/12

1:00 5P- News-2 News at 5p

CONFIRMATION CONTRACT

Date:

Accepted-Agency/Advertiser

9/17/12

9/17/12 9/17/12

\$540.00 Salt Lake City (KUTV)

\$2,400.00 Salt Lake City (KUTV) \$800.00 Salt Lake City (KUTV)

\$6,600.00 Salt Lake City (KUTV)

× × × ×

×
× × × × ×

....×

1:00 8A- CBS-This Morning (New Title) 1:00 8A- CBS-This Morning (New Title)

× × × × × × × × × × ×

1:00 6A- 8A (MST)

1:00|6A- 8A (MST)

1:00 6A- 8A (MST) 1:00 6A- 8A (MST)

10/15/12-10/19/12

10/22/12-11/02/12 10/08/12-10/12/12 10/22/12-11/02/12 10/08/12-10/12/12

7.0 Normal Line / News

8.0 Normal Line / SPOT

9.0 Normal Line / SPOT 10.0 Normal Line / News

5.0 Normal Line / News 6.0 Normal Line / News

4.0 Normal Line / News

1:00|6A- 8A (MST)

21/40/6

PELENKED PAYMENT Page 1 of 3

B/E Bookend P/B Piggy Back

Printed At: 03:51 PM on Monday, September 24 2012

KUTV	299 S Main St Ste 150	Salt Lake City, UT 84111
		入り下

POLITICAL CANDIDATE (ns) (1186) Governor Gary Herbert-R (74153) R&R Parthers (11757) 09/24/12-11/02/12 Schedule Dates Advertiser Agency Product Brand

1373718

Contract #

Herbert- \$pot TV- General :60 (473723) Henderson, Kristen (2948) KUTV/KMYU Pedro, Amy

Salesperson

Buyer Name Sales Office

Phone/Fax

Governor Gary Herbert-R 837 East South Temple Salt Lake City, UT 84102

Local/Spot Agency BRD (801) 746-5926 / 400 401

Standard

Account Types

Billing Type

Comments

Last Modified **Entered By** Order Type Headline # CO-OP Demo

A2554

Commission % Package Deal Commission

09/17/12 09/24/12 Date Entered

Net Total

By Broadcast Month Spots Salt Lake City (KUTV) Sep. 2012 Oct. 2012 Nov. 2012

\$12,800.00 \$59,140.00 \$23,500.00 \$95,440.00

6 113 56

Sales Tax

Grand Total: Chantryce Diehl \$14,316.00 \$81,124.00 Normal 15.00

Line	Line Type / Break Type (Ref #)	Dates	Şec	Sec Length	Run Times	MdS	Mo Tu We Th Fr Sa Su	Spots	Rate	Total	Station	Comments	Entered
13.	13.0 Normal Line / News	10/15/12-10/19/12	1	1:00	1:00 5P- News-2 News at 5p	1	× × × × ×	-	\$1,800.00	\$1,800.00	\$1,800.00 Salt Lake City (KUTV)		9/17/12
14.	14.0 Normal Line / News	10/22/12-11/02/12	1	1:00	1:00 5P- News-2 News at 5p	2	x x x x x	4	\$1,800.00	\$7,200.00	\$7,200.00 Salt Lake City (KUTV)		9/17/12
15.	15.0 Normal Line / News	09/24/12-09/28/12	-	1:00	1:00 6P- News-2 News at 6p	Т	× × × ×		\$2,000.00	\$2,000.00	\$2,000.00 Salt Lake City (KUTV)		9/17/12
16.	16.0 Normal Line / News	10/08/12-10/12/12	1	1:00(1:00 6P- News-2 News at 6p	1	× × × × ×	1	\$2,000.00	\$2,000.00	\$2,000.00 Salt Lake City (KUTV)		9/17/12
17.	17.0 Normal Line / News	10/15/12-10/19/12	1	1:00	1:00 6P- News-2 News at 6p	1	x x x x x	1	\$2,000.00	\$2,000.00	\$2,000.00 Salt Lake City (KUTV)		9/17/12
18.	18.0 Normal Line / News	10/22/12-11/02/12	1	1:00	1:00 6P- News-2 News at 6p	2	x	4	\$2,000.00	\$8,000.00	\$8,000.00 Salt Lake City (KUTV)		9/17/12
19.	19.0 Normal Line / News	10/08/12-10/19/12	3	1:00	1:00 10P- News-2 News at 10p	1	x	2	\$2,400.00	\$4,800.00	\$4,800.00 Salt Lake City (KUTV)		9/17/12
70.	20.0 Normal Line / News	09/24/12-09/28/12	1	1:00	1:00 10P- News-2 News at 10p	1	x	1	\$5,000.00	\$5,000.00	\$5,000.00 Salt Lake City (KUTV)		9/17/12
21.	21.0 Normal Line / News	10/08/12-10/12/12	1	1:00	1:00 10P- News-2 News at 10p	1	X X X X X	1	\$5,000.00	\$5,000.00	\$5,000.00 Salt Lake City (KUTV)		9/17/12
22.	22.0 Normal Line / News	10/15/12-10/19/12	1	1:00	1:00 10P- News-2 News at 10p	1	x	1	\$5,000.00	\$5,000.00	\$5,000.00 Salt Lake City (KUTV)		9/17/12
23.	23.0 Normal Line / News	10/22/12-11/02/12	1	1:00	1:00 10P- News-2 News at 10p	2	x	4	\$5,000.00	\$20,000.00	\$20,000.00 Salt Lake City (KUTV)		9/17/12
24.	24.0 Normal Line / News	09/24/12-09/28/12	1	1:00	1:00 4:59:20P- News-2 News at 5p	Ħ	× × × ×	1	\$1,800.00	\$1,800.00	\$1,800.00 Salt Lake City (KUTV)		9/18/12
25.	25.0 Normal Line / News	10/08/12-10/12/12	1	1:00	1:00 5:59P- News-2 News at 6p	H	× × ×	1	\$2,000.00	\$2,000.00	\$2,000.00 Salt Lake City (KUTV)		9/18/12
					CON		INFIRMATION CONTRACT	ACT					
Accepte	Accepted-Agency/Advertiser:			Date:	Accepted-Sta	-Station:		سا	Date:	Comments:			

B/E Bookend P/B Piggy Back

Page 2 of 3



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Governor Gary Herbert-R 837 East South Temple Salt Lake City, UT 84102

Governor Gary Herbert-R (74153) 09/24/12 11/02/12 1373718 Contract # Schedule Dates Advertiser

Herbert- Spot TV- General :60 (473723) POLITICAL CANDIDATE (ns) (1186) Henderson, Kristen (2948) R&R Partners (11757)

(801) 746-5926 / KUTV/KMYU Pedro, Amy

3uyer Name

Phone/Fax

alesperson

Sales Office

Local/Spot Agency BRD 400 401

09/17/12 Last Modified Date Entered **Entered By**

\$12,800.00 \$59,140.00 \$23,500.00 \$95,440.00
 By Broadcast Month
 Spots

 Sep. 2012
 6

 Oct. 2012
 37

 Nov. 2012
 13
 6 13 13 56 Salt Lake City (KUTV) Grand Total:

> 09/24/12 A2554 g

Sales Tax

Standard

Account Types

Billing Type

Comments

Chantryce Diehl \$14,316.00 \$81,124.00 Normal 15.00 Commission % Package Deal Commission Order Type Headline # Net Total 00-05 Demo

Line	Line Type / Break Type (Ref #)	Dates	Sec Length		Run Times S	SPW Mo	ī	We Th Fr S	Sa Su S	Spots	Rate	Total	Station	u	Comments	Entered
26.0	26.0 Normal Line / News	10/08/12-10/12/12		1:00 6A- 8A (MST)	U	1 X	×	x x x		1	\$550.00	\$550.00	\$550.00 Salt Lake City (KUTV)	()		9/18/12
27.0	27.0 Normal Line / News	10/15/12-10/19/12		1:00 5:28:30A- News-2 News This Morning 530a	lews-2 News g 530a	1 ×	×	× ×		1	\$700.00	\$700.00	\$700.00 Salt Lake City (KUTV)	(A		9/18/12
28.0	28.0 Normal Line / News	10/15/12-10/19/12	3	1:00 6A- 8A (MST)	T)	1 X	×	×××		1	\$550.00	\$550.00	\$550.00 Salt Lake City (KUTV)	S		9/18/12
29.0	29.0 Normal Line / News	10/15/12-10/19/12	т.	1:00 5:59P- News-2 News at 6p	s-2 News at 6p	1 ×	×	× × ×		1	\$2,000.00	\$2,000.00	\$2,000.00 Salt Lake City (KUTV)	S		9/18/12
												1				
					CONF	FIRM	MATI	CONFIRMATION CONTRACT	NTR	4CT						
Accepted	Accepted-Agency/Advertiser:		Date:	ňi	Accepted-Station:	ion:				Da	Date:	Comments:				

Printed At: 03:51 PM on Monday, September 24 2012 B/E Bookend P/B Piggy Back

Page 3 of 3



If KUTV does not receive response from buyer within 24 hours, make goods will be made as offered Note:

Account Executive: KRISTEN HENDERSON Fax# 801-839-1101 Phones# 801-839-1119 Email: KHENDERSON@kur2.com

MISSED SPOTS/ CHANGES/ MAKE-GOODS

Flight Dates: 9/24/12 - 11/4/12

Product: HERBERT - SPOT TV - GENERAL :60
Est. #: 400-401

9/17/2012 GARY HERBERT

Date: Client:

NOTES	NON-PREMPTIBLE									NON-PREMPTIBLE	PREMPTIBLE WITH NOTICE	NON-PREMPTIBLE	PREMPTIBLE WITH NOTICE	PREMPTIBLE WITH NOTICE	NON-PREMPTIBLE	PREMPTIBLE WITH NOTICE		\$1780 in savings	
RATE	\$1,800								•	\$2,000	\$550	 \$700	\$550	\$570	\$2,000	- 098\$		 \$7,600	
PROGRAM	2NEWS @ 5PM									2NEWS @ 6PM	2NEWS THIS MORNING	2NEWS @ 5:30A	2NEWS THIS MORNING	LETTERMAN	2NEWS @ 6PM	2NEWS @ 4PM		TOTAL:	
TIME	5-5:30P									6-6:30P	6-8a	5:30-6a	6-8a	10/15/2012 10:35-11:35P	6-6:30P	4.30P			
IDS WK OF	9/24/2012									10/8/2012	10/8/2012	10/15/2012	10/15/2012	10/15/2012	10/15/2012	10/15/2012			
MAKEGOODS LENGTH W	09:									09:	:60	:60	:60	09:	:60	09:			
REASON MISSED	NON-PREEMPTIBLE RATES TO CLEAR	NON-PREEMPTIBLE RATES TO CLEAR	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO		PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO		PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	Revised \$ amount forgot to include the last cell	
RATE	\$300	\$300	\$550	\$270	\$270	\$800	\$850	\$2,400		\$850		\$300	\$300	\$270	\$270	\$800	\$850	\$9,380	
PROGRAM	2NEWS @ 5:30A	2NEWS @ 5:30A	2NEWS THIS MORNING	CBS THIS MORNING	CBS THIS MORNING	2NEWS @ 5PM	2NEWS @ 6PM	2NEWS @ 10PM		2NEWS @ 6PM		2NEWS @ 5:30A	2NEWS @ 5:30A	CBS THIS MORNING	CBS THIS MORNING	2NEWS @ 5PM	2NEWS @ 6PM	TOTAL:	
TIME	5:30-6a	5:30-6a	6-8A	8-9A	8-9A	5-5:30P	6-6:30P	10-10:35P		6-6:30P		5:30-6a	5:30-6a	8-9A	8-9A	5-5:30P	6-6:30P		
ORDERED SPOTS LENGTH WK OF	09/24/12	09/24/12	9/24/2012	9/24/2012	9/24/2012	9/24/2012	9/24/2012	9/24/2012		10/8/2012		10/15/2012	10/15/2012	10/15/2012	10/15/2012	10/15/2012	10/15/2012		
ORDERED SPC	09:	09:	09:	09:	09:	09:	09:	9:		09:		09:	09:	9:	09:	09:	09:		Comments:

BUYER SIGNATURE:

ACCOUNT EXCECUTIVE SIGNATURE: Krísten Henderson

DATE

17-Sep

DATE:



Note: If KUTV does not receive response from buyer within 24 hours, make goods will be made as offered

Account Executive: KRISTEN HENDERSON Fax# 801-439-1101 Phone#: 801-439-1119 Email: KHENDERSON@kur2.com

MISSED SPOTS/ CHANGES/ MAKE-GOODS

9/17/2012 GARY HERBERT

Date: Client:

Flight Dates: 9/24/12 - 11/4/12

Product: HERBERT - SPOT TV - GENERAL :60
Est. #: 400-401

	RATE NOTES	\$1,800 NON-PREMPTIBLE						Made to a set		\$2,000 NON-PREMPTIBLE	\$550 PREMPTIBLE WITH NOTICE		\$700 NON-PREMPTIBLE	\$550 PREMPTIBLE WITH NOTICE	\$570 PREMPTIBLE WITH NOTICE	\$2,000 NON-PREMPTIBLE	\$360 PREMPTIBLE WITH NOTICE		 \$8,530	
	PROGRAM	2NEWS @ 5PM			-					2NEWS @ 6PM	2NEWS THIS MORNING		2NEWS @ 5:30A	2NEWS THIS MORNING	LETTERMAN	2NEWS @ 6PM	SNEWS @ 4PM		TOTAL:	10000000000000000000000000000000000000
	TIME	5-5:30P								6-6:30P	6-8a		5:30-6a	6-8a	10/15/2012 10:35-11:35P	6-6:30P	4-4:30P			
SOC	WK OF	9/24/2012								10/8/2012	10/8/2012		10/15/2012	10/15/2012	10/15/2012	10/15/2012	10/15/2012			
MAKEGOODS	LENGTH	09:			77.					99:	9:	No.	09:	09:	09:	09:	09:	×.08		
	REASON MISSED	NON-PREEMPTIBLE RATES TO CLEAR	NON-PREEMPTIBLE RATES TO CLEAR	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO			PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO	PROGRAM N/A ON ENTRY. NEED NON-PREEMPTIBLE RATES TO		
	RATE	\$300	\$300	\$550	\$270	\$270	\$800	\$850	\$2,400	\$850			\$300	\$300	\$270	\$270	\$800	\$850	\$8,530	e din
	PROGRAM	2NEWS @ 5:30A	2NEWS @ 5:30A	2NEWS THIS MORNING	CBS THIS MORNING	CBS THIS MORNING	2NEWS @ 5PM	2NEWS @ 6PM	2NEWS @ 10PM	2NEWS @ 6PM			2NEWS @ 5:30A	2NEWS @ 5:30A	CBS THIS MORNING	CBS THIS MORNING	2NEWS @ 5PM	2NEWS @ 6PM	TOTAL:	(1) 1 · 1 · 1 · 1 · 1 · 1 · 1 · 1 · 1 · 1
	TIME	5:30-6a	5:30-6a	6-8A	8-9A	8-9A	5-5:30P	d0E:9-9	10-10:35P	6-6:30P			5:30-6a	5:30-6a	V6-8	8-9A	5-5:30P	6-6:30P		
TS	WK OF	09/24/12	09/24/12	9/24/2012	9/24/2012	9/24/2012	9/24/2012	9/24/2012	9/24/2012	10/8/2012			10/15/2012	10/15/2012	10/15/2012	10/15/2012	10/15/2012	10/15/2012		
ORDERED SPOTS	LENGTH	09:	09:	09:	09:	09:	09:	09:	09:	09:			09:	09:	09:	09:	09:	09:		Comments:

BUYER SIGNATURE:

ACCOUNT EXCECUTIVE SIGNATURE: Kristen Henderson

DATE: DATE:

17-Sep

Client: Governor Gary Herbert

Product: media

Contract No.: Job No.:

Campaign: Herbert - Spot TV - General :60

Station Order

R&R Partners, Inc. 900 South Pavilion Center Drive Las Vegas, NV 89144 702.228.0222

Rev #.: 0

Flight From: 09/24/2012 to 11/04/2012

Estimate No.: 400-401

Flight 1 form. 09/24/2012 to 11/04/2012

Buyer Name: Amy Pedro Sweeps: Share May 2012 -> HUT/PUT Nov 11

> Actg. Order No.: 34381 WS Order No.: 33302

Contract No.:

Station: KUTV
Station Contact: Kristen Henderson

Market: SALT LAKE CITY

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Sep 24	Oct 01	Oct 08	Oct 15	Oct	Oct 29	Total Spots	DMA P 35-64 (R)	DMA HH (R)
1	MTWRF 05:30A-06:00A	EM 60	MORNING NEWS	\$300.00 \$1,800.00	2) (H)	2	2			6	1.7 \$176.47	2.2 \$136.36
Comme	ent: PREEMPT W N	IOTICE											
2	MTWRF 05:30A-06:00A	EM 60	MORNING NEWS	\$700.00 \$2,800.00	•	(H)	•	•	2	2	4	1.7 \$411.76	2.2 \$318.18
Comme	ent: NON PREEMP	ı											
3 Comme	MTWRF 06:00A-08:00A ent: PREEMPT W N	EM 60 IOTICE	CBS MORNING	\$550.00 \$1,650.00	(1) (H)	1	1	٠	•	3	3.5 \$157.14	4.0 \$137.50
	MEMBE			M4 400 00	0	<i>(</i> 1.1)	^	^	3	3	12	3.5	4.0
4 Comme	MTWRF 06:00A-08:00A ent: NON PREEMP	EM 60 T	CBS MORNING	\$1,100.00 \$13,200.00	2	(H)	2	2	3	3	12	\$314.29	\$275.00
5	MTWRF 08:00A-09:00A	EM 60	CBS THIS MORN	\$270.00 \$1,620.00	$\binom{2}{2}$) (H)	2	(2) .		6	1. 4 \$192.86	2.7 \$100.00
Comme	ent: PREEMPT W N	OTICE											
6 Comm	MTWRF 08:00A-09:00A ent: NON PREEMP	EM 60	CBS THIS MORN	\$600.00 \$2,400.00		(H)	ē	·	2	2	4	1.4 \$428.57	2.7 \$222.22
Commi	ent. NON FIXELWIF)				
7	MTWRF 05:00P-05:30P	EN 60	CBS NEWS @ 5P	\$800.00 \$2,400.00	$-\left(\frac{1}{2}\right)$) (H)	1	$ \binom{1}{}$	<u>) </u>	•	3	3.2 \$250.00	4.7 \$170.21
Comme	ent: PREEMPT W N			Ψ2,400.00								Ψ200.00	Ψ170.2.1
8	MTWRF 05:00P-05:30P	EN 60	CBS NEWS @ 5P	\$1,800.00 \$12,600.00	1	(H)	1	1	2	2	7	3.2 \$562.50	4 .7 \$382.98
Comm	ent: NON PREEMP	Т							_				
9	MTWRF 06:00P-06:30P	EN 60	CBS NEWS @ 6P	\$850.00 \$2,550.00	1	(H)	1	1) .		3	3.8 \$223.68	5.0 \$170.00
Comm	ent: PREEMPT W N	OTICE											
10	MTWRF 06:00P-06:30P	EN 60	CBS NEWS @ 6P	\$2,000.00 \$14,000.00	1	(H)	1	1	2	2	7	3.8 \$526.32	5.0 \$400.00
Comm	ent: NON PREEMP	Т			_								
11	MTWRF 10:00P-10:35P ent: PREEMPT W N	LN 60	CBS NEWS @ 10P	\$2,400.00 \$7,200.00	(1) (H)	1	1	•		3	6.7 \$358.21	8.9 \$269.66
Commi	GIII. ITALLIVII (VV I	10 HOL											
12	MTWRF 10:00P-10:35P	LN 60	CBS NEWS @ 10P	\$5,000.00 \$35,000.00	1	(H)	1	1	2	2	7	6.7 \$746.27	8.9 \$561.80

AND NEED TO BE NON-PREMPT PATES TO CHEAR. PLEASE SEE Page 1 ATTACHED MAXELOOD PACKAGE. Time: 10:27a

Date: 09/14/2012

Advertiser: Governor Gary Herbert

Station Order

Campaign: Herbert - Spot TV - General:60

SALT LAKE CITY - TV

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Sep 	Oct 01	Oct 08	Oct 15	Oct 22	Oct 29	Total Spots	DMA P 35-64 (R)	DMA HH (R)
Commer	nt: NON PREEMP	Т											
				\$97,220.00	13		13	13	13	13	65		
					44.1		44.1	44.1	44.1	44.1			

Monthly Totals

	•		Station Gross	Station Gross
_Month	Spots	GRP/GRIs	Dollars	CPP/CPM
Sep	13	44.1	\$16,740.00	\$379.59
Oct	39	132.3	\$56,980.00	\$430.69
Nov	13	44.1	\$23,500.00	\$532.88
	65	220.5	\$97.220.00	\$440.91

Comments

Campaign Remarks:

Upon receipt, fax signed confirmation of order to Amy Pedro at 702-939-4272.

All makegoods must be pre-approved by buyer and run within flight weeks/dayparts of same broadcast month.

All buys will be monitored on a weekly basis. Post logs are due to buyer on Tuesday following on-air week.

Two week standard cancellation policy applies with written notice.

Delivery guaranteed at 90-110%.

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Station: KUTV